



AirScript

The wireless theatre subtitling system making shows accessible to anyone, in any language, at any time.

The AirScript™ closed caption system from Show Translations uses the latest technology to deliver a desirable and unique experience to your patrons.

Using a full colour, high resolution widescreen display and a high reliability wireless link, captions from your performance are delivered to personal handset devices, in real time, in a wide selection of languages. In addition, a special feature of the personal handset allows your production to provide those with hearing difficulties a significantly enhanced experience of the theatre.

In return, you can expect to benefit directly from a range of new revenue streams such as increased ticket sales, handset rental revenue, and advertising and sponsorship opportunities.

Accessibility

As well as supporting non native speaking patrons, AirScript™ also caters for those with hearing difficulties. Unlike existing solutions, AirScript™ ensures that each and every performance is accessible.

Comfort for Users

The handset has been ergonomically designed by a leading product development agency. It is comfortable to hold for all ages and abilities, and is designed to be equally usable in either hand.

Ease of Use

Despite being technologically advanced, AirScript™ has been designed to be incredibly simple to use. There are no complex menus or controls to master. Your patrons simply press the screen to choose a language, sit back, and enjoy the performance.

Not Distracting for Non-Users

We understand the importance of catering for those in the audience who are not using the system.

Traditional solutions, such as screens placed to the side of the stage, can be very distracting to the majority of your audience.

With AirScript™, this problem is avoided entirely. The screen has been carefully designed to avoid the problem of 'light spillage' often associated with the use of mobile phones in the auditorium. The screen background is black, not white.

The brightness of the captions can be controlled centrally, to synchronise with the house lights going up and down, for example.

Additionally, the handset is completely silent.

Service

The AirScript™ system is provided to you as a service – which means you do not have to hire or train additional staff. We take care of installation, configuration, translations, day-to-day running, technical support and maintenance, so you don't have to.



Additional Revenue Streams

As well as driving ticket sales, AirScript™ enables exciting new revenue streams for your production. Full colour, high resolution advertising space is provided on screen, available before and after the performance, and during the interval. You could use this facility to promote your own productions, merchandise and refreshments, or find sponsors to generate revenue directly. Furthermore, the handsets themselves can generate substantial rental revenue. We have a flexible approach to sharing the setup costs and the subsequent revenue streams with you.

Safety and Regulatory

The AirScript™ system has been rigorously and independently tested for safety and regulatory purposes. The system is compliant with the following European standards and directives:

- Low Voltage Directive
- EMC Directive
- RoSHH Directive
- WEEE Directive
- R&TTE Directive
- EN60950

The system carries the CE mark.

Wireless and Rechargeable

The handsets operate wirelessly, and have an internal rechargeable battery, making them cable-free. The devices can be recharged by simply stowing them into the supplied charging rack. This gives you a convenient place to store the handsets while not in use, recharging the internal batteries at the same time. With this system, the batteries last the lifetime of the handset and do not need to be replaced.

Fixed Installations

Each handset has a specially designed generic attachment facility on the rear of the case, which allows the handset to be installed in a variety of configurations within the auditorium should this be desired.

Usage Tracking

The system automatically keeps a record of how many handsets were used in each performance, and for which languages.

This allows us to monitor your system, and optimise the earning potential.









Handset Technical Specification

- 15 cm wide by 9 cm tall
- Up to 8 hours battery life
- Battery state indicator
- Full colour widescreen display
- Simple touch-screen control
- Variable LED backlight
- 8 simultaneous languages
- Up to 200 simultaneous users
- Neck or wrist strap facility
- Custom mounting option
- Automatic battery charging
- Full usage statistics
- Advertising facility
- WiFi compatible
- V0 fire retardant casework
- CE marked

Translations

The AirScript™ system can deliver real time captions in a wide variety of languages simultaneously.

At launch, the system is capable of the following languages:

-  English
-  French
-  Spanish
-  Italian
-  German
-  Russian
-  Japanese
-  Chinese



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